



2025 envisAGE Forum

Visionaires

Advancing AgeTech, Together



Sponsors and Exhibitors

 **Wednesday, October 22, 2025**

 **Palais des Congrès de Montréal, Quebec**



DIVE INTO THE FUTURE OF CANADIAN AGETECH AT THE 2025 ENVISAGE FORUM ON OCTOBER 22, 2025, AT THE PALAIS DES CONGRÈS DE MONTRÉAL

This year's theme, **Visionaires**, celebrates the diverse champions of AgeTech—entrepreneurs, investors, health care leaders, older adults, caregivers, researchers, and academics—united by a common vision and dedication to improving the quality of life for aging Canadians.

Participants will experience a robust program featuring the latest insights and inspirations, strategic networking opportunities, specific workshop sessions to bring innovations to market, interactive demonstrations, and collaborative engagements with leading AgeTech innovators from Canada and beyond.

The envisAGE Forum is co-located with the [AGE-WELL 10th Annual Conference](#), taking place on October 22 and 23. Framed by the theme of **Collaborate—Innovate—Elevate**, the AGE-WELL conference will highlight groundbreaking research in aging and technological innovation from across Canada and around the globe.

As a sponsor, you will:

- Align your organization with Canada's leading aging and innovation organizations at the forefront of AgeTech, committed to enhancing the lives of older adults and caregivers;
- Engage with more than 300 AgeTech leaders at the envisAGE Forum including innovative startups, small and medium-sized enterprises, SME, experts, and healthcare organizations, investors, seniors and caregivers;
- Access more than 400 participants expected to attend the AGE-WELL Annual Conference, Canada's longest-running research and innovation conference devoted to AgeTech;
- Learn from collaborators in the first and second envisAGE project cohorts.

Stand out as an organization committed to supporting the growth of AgeTech in Canada.



WHY BECOME A SPONSOR?

Your participation places you at the forefront of an attentive audience, ideal for showcasing new innovations and expanding your influence and network. Embrace this unique opportunity to showcase your commitment as a catalyst for progress in Canadian AgeTech.

2025 ENVISAGE FORUM – PROGRAM

The envisAGE Forum program will spotlight the latest advancements and the trailblazers within our ecosystem. Through impactful keynote speeches, dynamic panels, interactive workshops and networking opportunities, we'll explore AgeTech challenges and solutions while celebrating the minds guiding us toward a future where the quality of life for older adults and caregivers is continually elevated.

AUDIENCE PROFILE

The envisAGE Forum brings together an array of participants from sectors spanning the AgeTech ecosystem.

PARTICIPANTS INCLUDE:

- Small and medium-sized enterprises (SMEs) and startups
- Universities and research centres
- Healthcare institutions, long-term care homes and retirement communities
- Government agencies and health systems
- Investors
- Non-profit organizations
- College technology transfer centres
- Older adults and caregivers

PARTICIPANTS ROLES INCLUDE:

- Presidents, CEOs, General Managers
- VP and Directors of Business Development, Research and Development
- Marketing-Communications
- Health and social services system leaders
- Engineers
- Clinicians
- Academics
- Investors
- Post-secondary students and postdoctoral fellows

Sponsors and partners have a prime opportunity to align themselves at the forefront of AgeTech innovation, directly engaging with leaders and influencers shaping the future of care for older adults and caregivers.



ELEVATE YOUR BRAND VISIBILITY AT THE 2025 ENVISAGE FORUM

SPONSORSHIP OPPORTUNITIES

The 2025 envisAGE Forum offers a unique chance for sponsors to tailor their involvement through a variety of sponsorship opportunities that can be customized to meet your organization's needs.

The event offers four sponsorship packages: Platinum, Gold, Silver, and Bronze, each providing varying levels of exposure, benefits, and pricing to suit different needs. The exhibit hall will be open to attendees on October 22 and 23.

Showcase your organization to more than 300 projected envisAGE Forum and 400 AGE-WELL 10th Annual Conference attendees including decision makers, technology and aging researchers, older adults care professionals, innovators and investors, potential partners as well as older adults and caregivers.

ADDED BONUS FOR SPONSORS AND EXHIBITORS IN 2025

The Quebec Association of Residences for Older Adults (RQRA) will also host its annual Congress at the Palais des Congrès de Montréal on October 22-23. Anticipating over 1000 participants, including managers and owners of retirement homes for older adults, the envisAGE Forum offers an unparalleled opportunity for sponsorship. Engage directly through our shared exhibit space, where your innovations can capture the attention of industry leaders eager to embrace and drive forward changes in the care of older adults.





Platinum - \$15,000

- Forum Title Sponsor
- Recognition during opening and closing remarks
- Placement of your organization's logo on the Forum website, main stage podium, in the conference mobile app, on conference badges and on-site signage
- Social media posts recognizing your organization
- One exhibitor booth
- Four access passes
- Recognition in post-event wrap up story on website
- Lunch sponsorship





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Gold (2) - \$ 10,000

- Placement of your organization's logo on the Forum website, in the conference mobile app next to related contents
- Social media post recognizing your organization
- One exhibitor booth
- Two access passes
- Breakfast sponsorship or speed networking event





Silver (4) - \$ 7,500

- Placement of your organization's logo on the Forum website, in the conference mobile app next to related contents
- Social media post recognizing your organization
- One access pass
- One exhibitor booth

Bronze (10) - \$ 3,500

- Placement of your organization's logo on the Forum website
- One access pass
- Self-standing banner





BUNDLE 2025 ENVISAGE FORUM AND AGE-WELL 10TH ANNUAL CONFERENCE

This year, seize the opportunity to increase exposure by supporting two great events with one sponsorship:

Gold - \$ 16,000

Silver - \$ 12,500

Bronze - \$7,000

Refer to the AGE-WELL Sponsor [Prospectus](#) for benefits of each sponsorship tier.





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CUSTOMIZED SPONSORSHIP OPPORTUNITIES

Understanding that each sponsor has distinct goals and preferences, we provide a range of options that can align with your brand's message and target audience. These customized opportunities include engaging and innovative activities such as:

- **Workshop** sponsorship designed as an interactive and educational experience where you can convey your brand's experience and innovations.
- A **photobooth**, perfect for creating memorable, sharable moments that highlight your brand.
- A **charging station**, offering a highly-valued convenience while showcasing your logo and message.
- A **stretch break**, promoting wellness and offering a refreshing experience with your brand at the core.
- An **early morning walking tour** of Montreal, an exclusive experience that positions your brand alongside positive, energizing activities.



EXHIBIT DURING THE 2025 ENVISAGE FORUM AND AGE-WELL 10TH ANNUAL CONFERENCE

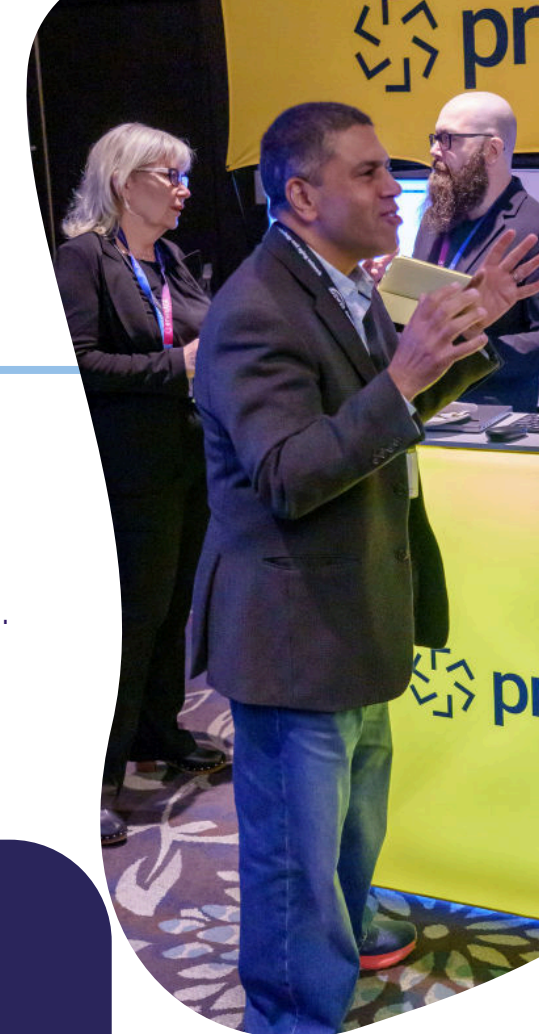
Join us to showcase your organization or AgeTech solutions to an audience that's eager to see how technology can enhance the lives of older adults. Engage with experts, SMEs, retirement home leaders, healthcare workers, tech enthusiasts, reserachers, older adults and caregivers all interested AgeTech. By exhibiting, you'll have a prime spot to make connections and take your AgeTech brand to the next level.

Booth \$3195

1 full pass for 2 days
AGE-WELL Conference and envisAGE Forum

EXHIBIT AREA EVENTS AND TRAFFIC BUILDERS

- Networking in the exhibit hall and during a joint cocktail with participants of three events – 2025 envisAGE Forum, AGE-WELL 10th Annual Conference and RQRA Congress
- Your booth will be displayed in an exhibit room welcoming over 1,000 participants
- The exhibit hall is the central networking and reception hub



AGE-WELL AND MEDTEQ+, CANADIAN LEADERS IN THE HEALTH TECHNOLOGY AND AGING INNOVATION ECOSYSTEM



Co-led by MEDTEQ+ and AGE-WELL, the envisAGE initiative provides startups and small and medium-sized enterprises (SMEs) with access to funding programs and services to help them innovate in AgeTech. Bringing together an ecosystem of innovators, researchers, aging communities, health organizations and investors, we ensure that solutions meet users' needs to address challenges of aging and solidify Canada's leadership in AgeTech. The envisAGE initiative is funded through the Government of Canada's Strategic Innovation Fund, with additional contributions from the Government of Quebec, industry, non-profits, and other partners.



AGE-WELL is Canada's Technology and Aging Network. As a dynamic pan-Canadian network with global reach, AGE-WELL has mobilized a vast community of researchers, older adults, caregivers, partner organizations and future leaders to accelerate the delivery of technology-based solutions that make a meaningful difference in the lives of older Canadians and their caregivers. AGE-WELL serves as a catalyst for technological innovation that supports healthy aging while driving Canada's growing AgeTech sector. AGE-WELL's groundbreaking programs are funded by the Government of Canada through Innovation, Science and Economic Development Canada, Health Canada, and the Canadian Institutes of Health Research.



MEDTEQ+ is the pan-Canadian consortium for industrial research and innovation in medical technologies. Supported by the Government of Canada and the Government of Quebec, it supports the validation of these technologies, their integration into the health care system and their local and international outreach by bringing together the complementary skills of industrial partners, institutions, and health care providers.

Contact Us : We are available to answer any questions you may have regarding sponsorship, including customized sponsorship packages: communication@envis-age.ca



Canada

This initiative is supported by the Government of Canada under Stream 5 of the Strategic Innovation Fund.

Québec

Quebec projects will also be eligible for a financial contribution from the Quebec government.